

CAMPAIGN CORNER PUBL. 2024

Table of Contents

- 3 Why you should run
- 4 Rules of campaigning
- Taken from the constitution
- Advice from the officers
- 13 Tips and tricks

Gain Leadership Experience Hone your leadership skills!

Make a Difference

Lead statewide projects to be memorialized in MDJCL history.

Connect with Others

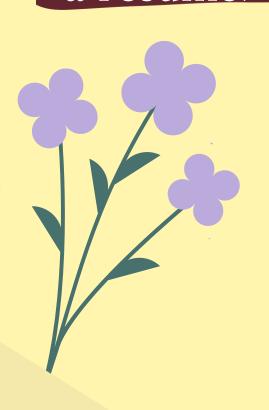
Work closely with other officers from across the state and get to know JCLers from other chapters!



Give back to the MDJCL and help the organization grow.

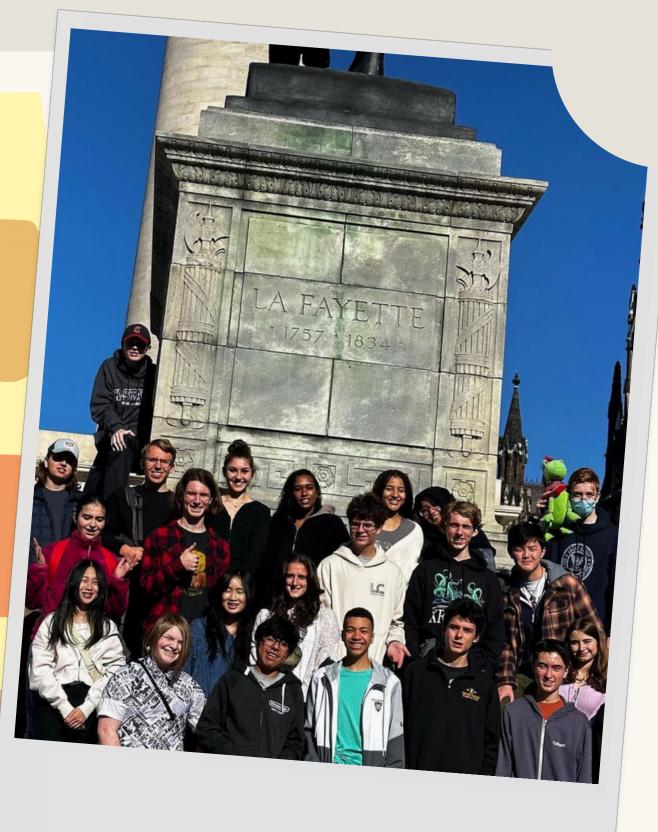
Build your Resume

In addition to the other benefits, serving as an officer looks good on a resume.





WHY YOU SHOULD RUN



Campaigning materials may ONLY be placed in the cafeteria or hallways of the school.

You may hang
posters on the
walls around the
school with
painter's tape. No
pins, nails, or
staples may be
used on the walls.

NO
STICKERS
ANYWHERE
ON
CAMPUS!

ed in the not spend over \$25 on campaign materials.

Candidates must submit receipts for campaign materials to their local sponsor.

voting will be done by anonymous ballot. Each chapter present shall cast two votes for each office. The candidate receiving the majority vote for each office shall be elected. In the case of a tie, the Executive Board shall cast the deciding votes.

CAMPAIGN RULES

CAMPAIGN REQUIREMENTS

CANDIDATE SPEECHES

Each candidate will be made

to give a speech to all

present at the state

convention on behalf of

their candidacy. The speech

must not exceed two

minutes in length.

MEET THE CANDIDATES

Each candidate will attend a meeting called 'Meet the Candidates.' Candidates may be asked questions about what they plan to do once elected and why they are seeking a certain position.

CANDIDATE QUESTIONS

After all candidates have given their speeches, the floor may be open to the audeience for questions.

Candidates should be prepared to answer a variety of classics and officer-related questions.





(Article III)



Contact me at ohdonnell777@gmail.com for questions/advice!

President



If you're reading this, you're probably thinking of running for the best position on the board – the position of President. As you prepare to become Maryland's Next Top President, begin to design your campaign: what are some central goals you have for MDJCL? The best candidates are thoughtful and concrete, and they typically have 3 campaign points and experience to back them up. Memorizing your platform inside and out will allow you to speak intelligently with voters, during debates at Meet the Candidates, and perhaps most importantly: your final speech to the MDJCL. Knowing your audience is vital; successful candidates must be prepared to have good conversations with students of all backgrounds—remember, you'll be representing more than 500 of them!

President Pt. 2

As President, I coordinate with my officers about their work frequently. I plan agendas for meetings, then lead the board in our discussions. Finally, I work year-round on school outreach initiatives— which is a relatively new task— and planning the State Convention. While these duties are crucial to the success of the board (and the JCL at large) and are positions that I have attempted to redefine, I still believe that the office of the President is mostly abstract. This is by design. However, you have the power to push a meaningful agenda forward and pursue your vision for the MDJCL without many limitations.

Whether you're a candidate spending these next few months strategizing, or a new MDJCLer curious about where to start, you should make sure to do your due diligence in figuring out how you want to lead MDJCL forward. Practice your leadership skills at Latin Club meetings, and familiarize yourself with Robert's Rules of Order. Develop your good communication skills by promptly responding to email and staying in close contact with your officers. Finally, don't be a sitting duck -- do something! MDJCL is everchanging, and novelty is welcomed with open arms. Create, improve, and expand on all that you can. The MDJCL and NJCL have numerous resources and opportunities to aid the president in the completion of your projects, but it is up to the individual to brainstorm these initiatives and bring them into reality. Make something that you can be proud of. Forge a legacy that outlasts your term in office. MDJCL is for everyone, and I know that you'll be able to make a difference.



Vice-President

66

If you are running for the position of Vice President, I recommend you brainstorm a few service projects before running and ask yourself: How do you want to bring together the MDJCL? What charities do you want to support? I would also recommend that you think of fun ways to engage student spirit, whether it be through social media or at events.

Contact me at maz831@talbotschools.org for questions/advice!

99

The two main jobs of the Vice President are coordinating service and spirit throughout the MDJCL, and it is important to keep in mind how you would promote these two topics in the organization if you are running.

To prepare for office, I recommend you have most of your plans decided around the start of your term. This way you have more time to execute them and there is room for flexibility in them throughout the year. It is also good to try and obtain as many contacts as possible in the MDJCL, especially with student leaders from other schools. This allows you to easily contact them if you ever have a question or need help.



Parlimentarian

Contact me at bullockgrace07@gmail.com for questions/advice!

Running for office sounds really nerve racking.

Lots of people are scared of public speaking but, if
this is something that you are passionate about
then your audience will see that. A way to become
more confident with your campaign is to practice
and get comfortable with your speech and think

about types of questions you might get.

The Parliamentarian's main jobs are to uphold and amend the constitution, as well as work with the other officers to plan and organize events.

To prepare for running for parliamentarian, it is a good idea to read the MDJCL Constitution and think about what potential changes you would make to it. It is also important to talk to people and learn other schools' experiences and concerns. This can help you better understand what changes people want to see in the future. Overall remember to try and be confident in your platform and other people will be too.



Contact me at vtran9441@gmail.com for questions/advice!

Historian

Running for a state office may be nerve-wracking, but you're already off to a great start by reading this! My most important advice to you is to put yourself out there. As a historian candidate, you should be outgoing--someone others can trust to document the amazing memories of the MDJCL. During state convention, make sure to introduce yourself to everyone. If you get your name out there and get to know the students you plan to represent, you can make a lasting impression on MDJCLers!

99

The main duties of a historian are to take pictures of each MDJCL event, manage the MDJCL Instagram (design posts, promote the account, etc), and create the MDJCL scrapbook.

To prepare to run for office, you should compose a well-thought-out plan for your term. Do you have a goal number of social media posts you want to create? Will you create a digital or physical scrapbook? Before you run, you should have set goals that you want to achieve during your term that you will share in your speech/with others. Additionally, it's helpful for you to have strong skills in graphic design and social media knowledge which you can showcase in a portfolio if you wish.



Editor



Salvete Omnes! So you are looking to run for MDJCL editor? Good choice! Editor is a fun position because you make the Torch. I would recommend that you be proficient in the use a design editor to make clean and easy designs, free things like Canva work well but Photoshop can also work. I also would recommend that you know how to spell Lupercalia (Sorry, Will.) Knowing every single Taylor Swift song is also essential; they WILL quiz you in the Q&A session. When you do get elected, keeping articles short and snazzy while using proper spelling and grammar is key; who really wants to read walls of text? Making the Torch's design engaging will help the reader want to read it. May Juppiter favor your running!

99

The main duty of editor is to write the MDJCL Torch to be printed and handed out at each event

Contact me at dausonkooper@gmail.com for questions/advice!

TIPS & TRICKS



Keep It Personal Spend time talking to people individually about your goals.

Build a Strong Platform
Be specific about the ideas you wish to
pursue make sure they are attainable and
realistic.

Practice, Practice, Practice Practice or memorize your speech so you're confident and familiar with it.

Take a breath and slow down Most people have a habit of talking quickly when they're nervous.

Don't stress yourself out! If you make a mistake, carry on!



